Jewell Academy an Aspirations Academy

<u>Year 1: Autumn Term 1 2023</u>



Driving Question:

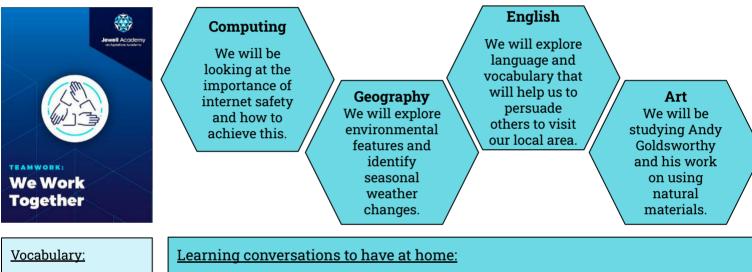
How do we as, as travel consultants, persuade people to visit Townsend?

Launch:

To launch our topic, we will be going on a 'welly walk' to explore our local environment. We will visit the local amenities and prepare questions for our Community Development Officer who will be visiting us.

Overview:

In our new topic, we will be taking on the role of travel consultants, learning about the geography of Townsend. We will work together to explore the local area and build on our literacy skills to create a persuasive fact book or poster to encourage people to visit Townsend. We will also look at how the environment around us changes across the term by studying the trees as the season changes.



trees travel tourism feature environment local area persuade consultant Bournemouth seasons autumn

Discuss the area around your home and school. How could we describe the area and environment we see? You could go on a tree walk and discuss the colours of the leaves and other plants that you see. Can your child spot any similarities and/or differences? Go back to the same area at the end of the term to see if there have been any changes over time.

Take a trip to Bournemouth Tourism Office and pick up some free leaflets all about our local attractions. Which leaflets were the most persuasive and why?

Persuasive features: colourful or eye catching, use of pictures and descriptive words, and snappy slogans.

Topic Home learning:

Take a trip around the Townsend area and discuss some of the places you see. Create a model or picture of a local building or feature. This could be the school, community centre, community garden, the park or another place of your choice. You could use lego, junk modelling or any resources of your choice.

Due on or before: 2nd October.



<u>Future Careers:</u>

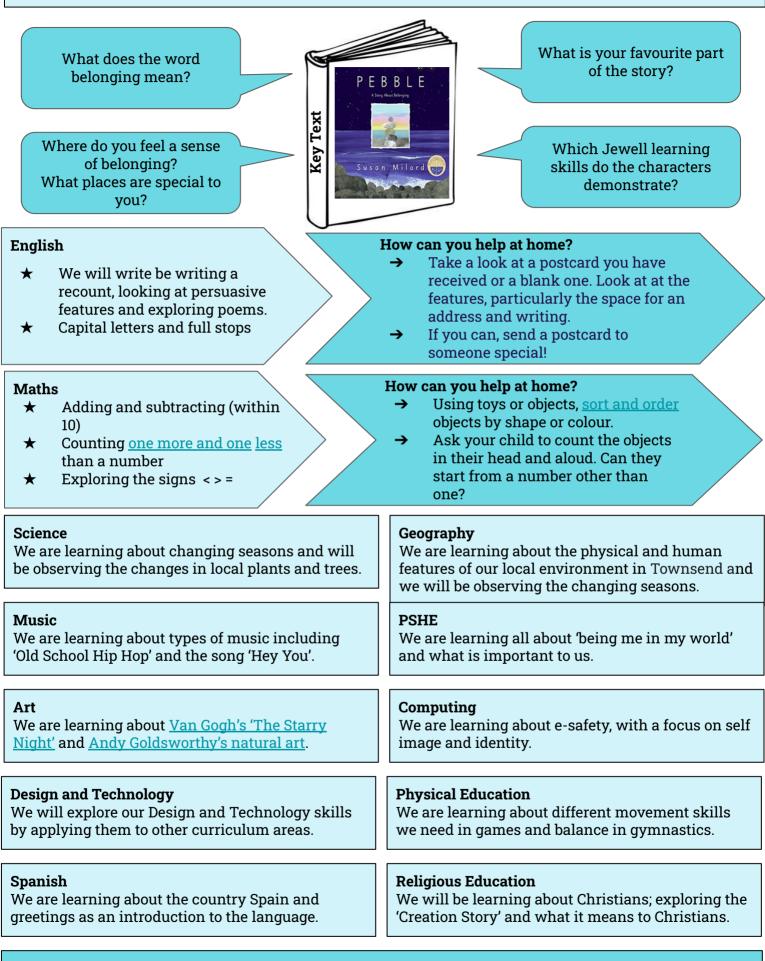
We will be joined by a Community Development Officer from BCP who will help us explore the job they carry out in the local area.

Landing:

We will showcase our persuasive techniques through our fact files and posters and we will invite our families to see our work on Tuesday 17th October.

Reading

This term our first key text is 'Pebble' a book about belonging by Susan Malord. This story considers how it can be difficult to find our place in the world and how it feels to have a sense of belonging.



Dates for the diary

The week commencing 11th September - 'Welly Walks' in small groups in school hours. Tuesday 17th October 2.30pm - Landing - Open Classroom for two family members to see our persuasive writing.